



CAHRA STRATEGIC CONFERENCE

WITH BESTSELLING AUTHOR, BOB NELSON, Ph.D.

FOR ALL HR PROFESSIONALS!

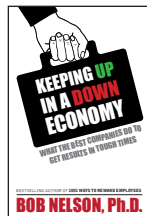
This strategic conference will consist of a 1 ½ hour keynote speech and three skill building workshops each containing activities and discussion that will take attendees through the following 4-stage process:

KEYNOTE

1. Creating a Clear & Compelling Vision for your Group/Organization.
1.5 Strategic CEU credits

WORKSHOPS

2. SWOT (Strengths/Weaknesses/Opportunities/Threats) Analysis
1.5 Strategic CEU credits
3. Recognizing and Rewarding High Performance
1.5 Strategic CEU credits
4. Inspiring Exceptional Performance in Employees
1.5 Strategic CEU credits



The first paid 50 registrants will receive a SIGNED copy of one of Dr. Nelson's latest books: *Keeping Up in a Down Economy: What the Best Companies do to Get Results in Tough Times!*

ABOUT BOB NELSON



Bob Nelson, PhD is president of Nelson Motivation, Inc. He has worked with 2/3s of the *Fortune 500* companies to help improve their strategies, systems and programs for better motivating employees to achieve exceptional performance and is a best-selling author of multiple books including *1001 Ways to Reward Employees* and *1001 Ways to Take Initiative at Work*. He has appeared extensively in the national media including CBS' "60 Minutes," NPR, *The New York Times*, *The Wall Street Journal*, *Business Week* and *Fortune* magazines. He holds an MBA in organizational behavior from UC Berkeley and received his Ph.D. in management from The Peter F. Drucker Graduate Management School at Claremont Graduate University in suburban Los Angeles.

REGISTER TODAY AT WWW.CAHRA.NET!!

6.0 Strategic Credits



The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

Date
August 27, 2010

Location
Chenal Country Club
Little Rock, AR

Cost
\$100

Sponsored By:



**For questions or help registering
please call 501-244-2472**

Central Arkansas Human Resource Association